

# Announcing Pete's Helping Hoofs Program....



Pete and his crew are all too familiar with the struggles many student groups face when trying to fund their essential extra-curricular programs. This has been especially true during these uncertain times. **Pete's solution?** Pete is offering some school and small nonprofits the opportunity to join with him to raise money through cash giveaways periodically throughout the year.

One lucky person, after donating \$10 to this effort, will

**win \$2000!!**

(There's also a \$1000 winner & four \$500 winners!)

The drawing will take place at the 21<sup>st</sup> Annual Swing into Education Golf Tournament held at Duck Creek Golf Course in Davenport, Iowa on Friday, June 16<sup>th</sup>, 2023.

## How did the Helping Hoofs Program originate?

The Pete the Purple Bull Program is an entity of QC United, a charity organization that has been providing a variety of community programs in the Quad Cities since 2009. A few of these programs include: 1) a scholarship program that has served well over 100 QC high school graduates, 2), the Dreams Come True program that provided educational trips to at-risk students and 3), Pete's Bully-Prevention Programs that serve QC schools and communities.

The concept for Pete's Helping Hoofs was first piloted when Pete joined with the Lincoln Resource Center in Davenport, Iowa in the summer of 2021 for the 1<sup>st</sup> Annual Summer BBQ. This event raised over \$4000 for the Lincoln Center while also supporting Pete's Bully Prevention Programs. In the Spring of 2022, Pete's Helping Hoof's Program raised \$2000 for Davenport's new MLK Park and over \$900 for Davenport West's Athletic Department.

## Program Details:

**Selection of partnering groups:** An assessment team with the Pete the Purple Bull Program will review applicants. Factors considered: Only charity organizations and/or school groups are eligible to participate. They must serve the Quad City Community and they must present a financial need for a specific program or project that will benefit marginalized residents of the Quad Cities. Partnering-organizations must have the ability to promote/advertise the giveaway event and agree to do so.

**Management of the giveaway:** Pete the Purple Bull will oversee the giveaway. Pete's team will create the tickets for the giveaway and will provide online donation options that the participating organization can access. Pete will work with the partners to advertise/promote the giveaway. The Pete the Purple Bull team will be responsible for collecting and managing the funds for this program. All tickets will be numbered. Online donors will receive a confirmation of their donation and documentation of their assigned ticket numbers. Online donors can specify the name of the organization they are supporting and the name of the person who solicited their donation to assure credit is given to the partnering organization. Once the drawing takes place, Pete's team will distribute the funds to the winners of the giveaway and will distribute the funds raised to the partnering organization/s following the drawing. A summary of the program costs and the funds collected will be transparent and shared with the partnering groups. This includes a printout of the online donations received.

**Donors/giveaway winners:** Individuals will be invited to support the participating nonprofits/student groups and the Pete the Purple Bull Program by making a \$10 **donation** for one ticket (chance) to enter or a \$20 **donation** for three tickets (there are three tickets per book) for entry in the cash drawing. Donors will be provided numbered ticket stubs to verify their submission. Their completed tickets, that include their contact information, will be entered into the drawing to take place on 6/16/23. Donors may also be entered into the giveaway online by submitting their donations and contact information. They will be provided online confirmation of their entry and hard copies of their tickets will be created and included in the drawing.

**Expectations of the partnering groups:** All participating groups are expected to collect a minimum of 300 BOOKS OF TICKETS (3 tickets per each book) for a total value of between \$6000.00 and \$9000.00, depending on the number of individual tickets and on the number of books of tickets collected. (\$2.50 per individual ticket/donation and \$5.00 per book of tickets/donations. When the above commitments are met, the groups will earn 25% of the proceeds collected, or between \$1500 to \$2250. If a group doesn't meet the quota, the profit earned is set at 20%. Groups have the option of requesting more tickets if needed. Partnering groups will be responsible for keeping track of all tickets received. The tickets will be numbered and sequenced when distributed to groups. Each participating group is responsible for all funds collected. All ticket stubs and funds, along with any remaining tickets, must be turned over to a QC United representative by an agreed upon date.