

1ST ANNUAL MARGARITA MIX-UP



Presented by

501©3 Charity

6/23/2017

Dear Restaurant Owner/Manager,

You are invited to participate in an exciting NEW Quad City event called Margarita Mix-Up. This event will feature friendly competition between local restaurants serving Mexican favorites and is scheduled to take place at the RiverCenter in downtown Davenport on Thursday, October 5th from 6 to 9pm. We will accept up to 10 vendors for this 1st time event.

October is National Bully Prevention Month *AND* National Hispanic Heritage Month- the perfect reason to bring Quad Citians together for a CommUNITY Fiesta! The funds raised support QC United's anti-bullying programs in Iowa and Illinois Quad City area schools. Participating restaurants will compete for sought-after titles determined by the votes of event guests. The 1st place winners in each category will win a trophy to display in their restaurant. It is estimated there will be 300 people in attendance and the cap for this 1st time event will be 500. Guests will be offered small tastings of various foods and they will vote on their favorite in each category. This is the first event of its kind in the Quad Cities and we welcome your thoughts and ideas.

The food categories include:

- Best Salsa
- Best Appetizer
- Best Tacos
- Best Enchiladas
- Best House Special
- Most creative entry
- Best dessert

The event will also recognize these categories:

- Best Presentation
- Most fun
- Best Overall

More information for participating restaurants:

- Complete the Scott County Temporary Food Service Permit (attached). The cost (\$33.50) will be covered by QC United. This form should be returned to QC United.
- Participating restaurants will receive \$200 to offset costs of this event.
- The primary advantage to participating restaurants is advertising and exposure. Restaurants will receive free advertising through social media, print sources and radio. They will receive posters and flyers to share with patrons, encouraging them to come to the event. Restaurants may also include coupons and other print advertising at the event. Participating restaurants will also be supporting a kind, welcoming community, free of Bullying.
- Food cannot be sold, per the contract with the RiverCenter.
- There will **not** be access to a kitchen but each vendor will have tables and ample electricity. Water and ice will be provided. Vendors will need to bring their own warming/heating system.
- Each restaurant will be asked to offer tastings in the salsa category plus two other categories. Vendors should plan to bring enough food to serve 300 tastings in each of your chosen categories. (If pre-ticket sales go beyond 300, restaurants will be notified and options discussed).
- Margaritas and other favorites will be provided by the RiverCenter.
- There will be music and a festive atmosphere so come ready to have a good time!

We hope you will be able to join us for this event. Please complete the registration form attached. If you have questions, please contact Kim at 563-349-1870 or email her at kim.riley@qcunited.org. Have a great day!

Best Regards,

1ST ANNUAL MARGARITA MIX-UP

VENDOR REGISTRATION FORM

PLEASE PRINT OR TYPE. THIS FORM MAY ALSO BE COMPLETED ONLINE WHEN VISITING:

WWW.QCUNITED.ORG

For more information, contact Kim, QC United Program Director, 563-349-1870
or email her at kim.riley@qcunited.org



RESTAURANT NAME: _____

RESTAURANT STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

RESTAURANT PHONE #: _____ WEBSITE: _____

CHECK IF YOU HAVE THE FOLLOWING: FACEBOOK TWITTER INSTAGRAM

CONTACT PERSON: _____ CELL # _____

CONTACT EMAIL: _____

QC UNITED COMMITS TO PROVIDING ALL PARTICIPATING RESTAURANTS THE FOLLOWING:

- \$200 MINIMUM TO OFFSET COSTS (IF OVER 300 TICKETS ARE SOLD and/or IF ENTERING MULTIPLE CATEGORIES THIS AMOUNT CAN BE RENEGOTIATED, DEPENDING ON CIRCUMSTANCES)
- COVERING THE \$33.50 COST FOR THE SCOTT COUNTY TEMPORARY FOOD SERVICE PERMIT
- FREE ADVERTISING ON SOCIAL MEDIA, RADIO, AND THROUGH PRINTED FLYERS AND POSTERS
- SPACE AT THE RIVERCENTER IN DAVENPORT, INCLUDING TABLES, ELECTRICITY, WATER AND ICE
- PROVIDING TROPHIES TO BE DISPLAYED IN RESTAURANTS FOR THE FOLLOWING CATEGORIES: BEST SALSA, BEST APPETIZERS, BEST TACOS, BEST ENCHILADAS, BEST HOUSE SPECIAL, MOST CREATIVE ENTRY, BEST DESSERT, BEST PRESENTATION, MOST FUN AND BEST OVERALL

WHEN SIGNING THIS FORM, THE PARTICIPATING RESTAURANT COMMITS TO ATTENDING THE MARGARITA MIX-UP EVENT SCHEDULED THURSDAY, OCTOBER 5TH, 6PM TO 9PM AT THE RIVERCENTER IN DOWNTOWN DAVENPORT, IA AND AGREES TO THE FOLLOWING:

- PROVIDING FOOD TASTINGS FOR 300 PEOPLE WHICH INCLUDES SALSA (AND CHIPS) AS WELL AS FOOD IN TWO OR MORE OF THE FOLLOWING CATEGORIES (PLEASE CHECK ALL CATEGORIES YOUR RESTAURANT WILL ENTER):

- ____ Appetizers
- ____ Tacos
- ____ Enchiladas
- ____ House Special
- ____ Dessert

NAME OF RESTAURANT REPRESENTATIVE: _____

TITLE: _____

SIGNATURE: _____ DATE: _____

