



A 501(c)3 Charity Organization

2017 "Swing into Education" Golf Tournament Sponsorship Options

Providing matching-fund college scholarships to five local colleges

Platinum Eagle Sponsor \$4,000

- Company/Benefactor is named on college scholarship/s awarded by QC United for a total amount of \$2,000. (can be one or more scholarships)
- Media coverage including full page ad in golf ad book, print advertising, radio (TV if relevant)
- Sponsor signage at check-in, hole sponsorship on course and the 19th hole pavilion
- Recognition in social media Campaign as Platinum Sponsor
- Golf entry fee for 8 golfers
- Optional gift/advertiser in goodie bag

Major Birdie Sponsor \$2,000

- Media coverage including full page ad in golf ad book, print advertising, radio (TV if relevant)
- Sponsor signage at check-in, hole sponsorship on course and at the 19th hole pavilion
- Recognition in social media Campaign as Major Sponsor
- Golf entry fee for 8 golfers
- Optional gift/advertiser in goodie bag

Par Sponsor \$600

- Sponsor signage on course
- Full page ad in golf ad book
- Golf entry fee for 4 golfers

Hole Sponsor \$250

- Sponsor signage on course
- Access to be present at hole and interact will full field of golfers

Please complete this pledge form and return by 01/03/2017

Yes! Please include me as a sponsor at the above checked level. Date: _____

No thanks, but please accept my contribution of \$_____.

Name: _____ Phone: _____

Company: _____ Email: _____

Contact Kim Riley-Quinn for information: 855-485-4445 kim.riley@qcunited.org

Please mail completed form to: QC United, PO Box 1388, Bettendorf, IA 52722. Sponsorships can also be completed online: www.qcunited.org (checks are due by April 1st to ensure companies receive proper recognition).



2017 Pete the Purple Bull Sponsorship Opportunities

A program that promotes safe, welcoming communities through the teaching of positive social/emotional lessons.

Pete School Programs— pre-school through high school. These sponsorship options cover costs of whole-school presentations of the Pete the Purple Bull Program and cover costs of the pre and post lessons that teach essential social/emotional skills (personal and social responsibility, respect for self and others, active listening skills and empathy).

- Purple Level (\$10,000):** 1) Acknowledged as the primary sponsor on all curriculum packets & related materials. Announced as primary sponsor during presentations. 2) Acknowledged on all QC United/Pete the Purple Bull social media outlets as the primary sponsor of the Pete the Purple Bull Program— this includes links to your business website) 3) Provided a professionally designed and mounted plaque awarding your company the “Purple Hoof Award” for your generous support of the Pete the Purple Bull Program. 4) Choice of 7 QC schools to receive Pete’s full program, including the pre-program curriculum. (\$8,400 value) 5) Distribution of 500 Pete horns to local students (\$1500 value)
- Lavender Level (\$5000):** 1) Acknowledged as a major sponsor on all curriculum packets & related materials and acknowledged during all-school presentations. 2) Acknowledged on all QC United/Pete the Purple Bull social media outlets as a major sponsor of the Pete the Purple Bull Program— this includes links to your business website) 3) Provided a professionally designed and mounted plaque recognizing your company for your generous support of the Pete the Purple Bull Program. 4) Choice of 4 QC schools to receive Pete’s full program, including the pre-program curriculum. (\$4800 value)
- Violet Level (\$2,500):** 1) Acknowledged as a Violet Level sponsor on all curriculum packets & related materials. 2) Acknowledged on all QC United/Pete the Purple Bull social media outlets as a violet level sponsor of the Pete the Purple Bull Program 3) Choice of 2 QC schools to receive Pete’s full program, including the pre-program curriculum. (\$2400 value)
- Lilac (\$1,000):** 1) Acknowledged on all QC United/Pete the Purple Bull social media outlets as a Lilac Level sponsor of the Pete the Purple Bull Program 2) sponsor one school presentation (\$600 value) and the distribution of 100 sets of Pete horns (\$300 value).
- Pal Level (\$500):** 1) Acknowledged on QC United/Pete the Purple Bull website as a Pal Level sponsor of the Pete the Purple Bull Program 2) covers cost of Pete autograph cards for one school visit (\$400 value)
- Friend level (\$250):** Acknowledged on the QC United/Pete the Purple Bull website as a Friend Level” sponsor of the Pete the Purple Bull Program. 2) covers cost of Pete appearance at a local

October is National Bully Prevention Month—Pete presents two community-focused events during the Month of October to engage kids, families, schools and communities. All participants are encouraged to do their part to ensure the QC offers a welcoming , safe environment for everyone. These events include the “**Run with the Bull**” 5K & the **Little Moover’s Dash**, and **Pete’s Awesome CommUNITY Party**. The 5K Race is a fundraiser to support anti-bullying efforts in schools and communities. The CommUNITY Party is a FREE family-friendly event celebrating diversity and embracing all QC residents. This event features high energy entertainment, inflatables, high school art competitions, local writing contest, interactive games sponsored by local community groups and City Parks Departments, cookie Decorating, Art activities sponsored by local college departments and much more. Sponsorship funds cover stage and sound costs for both events, advertising/ print costs, prizes, honorariums for entertainers, inflatables, art supplies, timing costs, porta-potties, medals and a variety of incidentals.

- Lavender Level (\$5000):** 1) Acknowledged as a primary sponsor of all above events by the event MC throughout both days 2) Acknowledged as a primary sponsor of above events on all related advertising (print, TV and radio) and on all social media sites 3) logo most prominently displayed on race t-shirt 4) large banner prominently displayed at above events. 5) 10 free entries into the 5K race (includes 10 t-shirts)
- Violet Level (\$2,500):** 1) Acknowledged as a Violet Level sponsor of all above events by the event MC 2) Acknowledged as a Violet Level sponsor of above events on all related advertising (print, TV and radio) and on all social media sites 3) large logo displayed on race t-shirt 4) large banner displayed at above events. 5) 6 free entries into the 5K race (includes 6 t-shirts)
- Lilac (\$1,000):** 1) Acknowledged as a Lilac Level sponsor of all above events by the event MC 2) Acknowledged as a Violet Level sponsor on all social media sites 3) logo displayed on race t-shirt 4) banner displayed at above events. 5) 4 free entries into the 5K race (includes 4 t-shirts)
- Pal Level (\$500):** 1) Acknowledged as a Pal Level sponsor on all social media sites 2) logo displayed on race t-shirt 3) banner displayed at above events. 4) 3 free entries into the 5K race (includes 3 t-shirts)
- Friend (\$250):** 1) logo displayed on race t-shirt 2) 2 free entries into the 5K race (includes 2 t-shirts)
- Buddy (\$100):** 1) name displayed on t-shirt 2) 1 free entry into the 5K race (includes 1 t-shirt)

Please mail this pledge form by January 4th, 2017, plus your check to:

**QC United
P.O. Box 1388
Bettendorf, Iowa 52722**

Online sponsorship options are also available. Contact Kim Riley-Quinn 855-485-4445 or kim.riley@qcunited.org
Website: www.qcunited.org

Please check the box/boxes above indicating the level of sponsorship you wish to provide in support of Pete the Purple Bull’s anti-bullying programs. Date: _____

Company Name: _____ Total Sponsorship \$ _____

Contact Name: _____ ph# _____ email: _____

Signature: _____



2017 QC United “Nuts & Bolts” Sponsorship Options

As a young and growing charity organization in the Quad Cities, there are organizational costs that are not easily funded by community grants. (These grants tend to focus specifically on program implementation). Please consider sponsoring one or more of the following:

_____ Office and dance studio space located at the The Center (1411 Brady St, Davenport, Iowa 52803)	\$12,000. annually
_____ Phone and internet service at The Center	\$660. annually
_____ Part-time office manager (\$20 an hr x 20 hrs a week) X 52 weeks	\$20,800. annually
_____ Insurance for agency & board members	\$2,200. annually
_____ Marketing/grant writing (\$20 an hr x 15 hrs a week) x 52 weeks	\$15,600. annually



Sponsorship Opportunities for the World of Work Program & Symposium